



**Kidtivity.com**  
WHAT KIDS WANT TO DO

## ABOUT KIDTIVITY.COM



As parents of active children, we can certainly relate to the volume of flyers stuffed into school backpacks, camp brochures mailed to the home, announcements published in local newspapers or word-of-mouth from a neighbor all promoting the latest kid's activities.

But who can keep it all organized? *We can.*

Kidtivity.com is the place where all children's programs can be easily found - online - of course. We make life simpler for busy families by providing easy to find, timely information about kid-friendly activities and programs, whenever you need it.

**Thank you for your interest,  
Joanne Fishman, Creator & Publisher 860.378-7583**

## ADVERTISING INFO

Advertising on Kidtivity.com will reach our over 7,000 email subscribers - 95% female, primarily moms from affluent areas in central Connecticut. Long-term advertisers include the Connecticut Science Center, the New England Air Museum, the Oakdale Theatre, and Roger Williams Park Zoo

### MONTHLY AD RATES

Home Page Slider (above the fold): \$100 (400x600)

Home Page Sidebar Ad: \$100 (300x250)

Home Page Featured Blog Post: \$75 (300x250)

Event Page: \$50 unlimited length and header image

Seasonal Activities (below the fold): \$50 (300x250)

Partners Logo Placement with link: \$100

Summer Camps Feature or Marketplace: \$150 for 3 months  
(300x250)

eBlast - \$250 per mailing

**KIDS WEEK**  
Activities During the School Break!  
**DECEMBER 26 - 29**  
MOVIES, ARTS & CRAFTS    FACE PAINTING  
COOKIE DECORATING DEMONSTRATIONS WITH  
CAKE BY FRANCK  
MAKE YOUR OWN LOTIONS & SHAMPOO WITH  
WHIMSICAL PARTIES  
& MORE  
25 Years

**Sign Up for Programs Today!**

Lessons & Programs for Ages 3+!  
New Hartford, CT • 860-379-7669 • [skisundown.com](http://skisundown.com)